



WSOC-TV

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 321423

Schedule Dates 10/15/12-10/21/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C15C21 GOV (132630)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C15C21
Account Types National/Political
Billing Type Standard
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221198
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,638.00
Net Total \$60,282.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	85	\$70,920.00
Grand Total:	85	\$70,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/17/12-10/17/12	4	:30	6P- 6:30P (EST)				1								Charlotte (WSOC)	6P NEWS	7/10/12
1.1	Revised Line / Spot	10/17/12-10/17/12	5	:30	6P- 6:30P (EST)				1								Charlotte (WSOC)	6P NEWS	7/10/12
1.2	Normal Line / Spot	10/17/12-10/17/12	6	:30	6P- 6:30P (EST)				1					1	\$900.00	\$900.00	Charlotte (WSOC)	6P NEWS	8/7/12
2.0	Revised Line / Spot	10/17/12-10/17/12	4	:30	7A- 8A (EST)				1								Charlotte (WSOC)	GMA	7/10/12
2.1	Revised Line / Spot	10/17/12-10/17/12	5	:30	7A- 8A (EST)				1								Charlotte (WSOC)	GMA	7/10/12
2.2	Normal Line / Spot	10/17/12-10/17/12	6	:30	7A- 8A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	8/7/12
3.0	Revised Line / Spot	10/19/12-10/19/12	6	:30	10A- 11A (EST)						1						Charlotte (WSOC)	DR PHIL	7/10/12
3.1	Normal Line / Spot	10/19/12-10/19/12	6	:30	10A- 11A (EST)						1			1	\$245.00	\$245.00	Charlotte (WSOC)	DR PHIL	8/7/12
4.0	Revised Line / Spot	10/19/12-10/19/12	4	:30	10P- 11P (EST)						1						Charlotte (WSOC)	20/20	7/10/12
4.1	Normal Line / Spot	10/19/12-10/19/12	6	:30	10P- 11P (EST)						1			1	\$2,500.00	\$2,500.00	Charlotte (WSOC)	20/20	8/7/12
5.0	Revised Line / Spot	10/19/12-10/19/12	5	:30	11P- 11:35P (EST)						1						Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
5.1	Normal Line / Spot	10/19/12-10/19/12	6	:30	11P- 11:35P (EST)						1			1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
6.0	Revised Line / Spot	10/19/12-10/19/12	5	:30	12:05A- 12:35A (EST)						1						Charlotte (WSOC)	NIGHTLINE	7/10/12
6.1	Normal Line / Spot	10/19/12-10/19/12	6	:30	12:05A- 12:35A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	NIGHTLINE	8/7/12

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Comments MCCRO FOR GOVERNOR
MCCRO FOR NC GOVERNOR

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7.0	Normal Line / Spot	10/19/12-10/19/12	6	:30	12P- 1P (EST)						1			1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
8.0	Normal Line / Spot	10/19/12-10/19/12	6	:30	4P- 5P (EST)						2			2	\$600.00	\$1,200.00	Charlotte (WSOC)	DR OZ	7/10/12
9.0	Revised Line / Spot	10/19/12-10/19/12	4	:30	5A- 5:30A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	7/10/12
9.1	Normal Line / Spot	10/19/12-10/19/12	6	:30	5A- 5:30A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
10.0	Revised Line / Spot	10/19/12-10/19/12	5	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS	7/10/12
10.1	Normal Line / Spot	10/19/12-10/19/12	6	:30	6P- 6:30P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	6P NEWS	8/7/12
11.0	Revised Line / Spot	10/19/12-10/19/12	5	:30	7A- 8A (EST)						1						Charlotte (WSOC)	GMA	7/10/12
11.1	Normal Line / Spot	10/19/12-10/19/12	6	:30	7A- 8A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	8/7/12
12.0	Revised Line / Spot	10/15/12-10/15/12	5	:30	10A- 11A (EST)		1										Charlotte (WSOC)	DR PHIL	7/10/12
12.1	Normal Line / Spot	10/15/12-10/15/12	6	:30	10A- 11A (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)	DR PHIL	7/10/12
13.0	Revised Line / Spot	10/15/12-10/15/12	3	:30	11P- 11:35P (EST)		1										Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
13.1	Revised Line / Spot	10/15/12-10/15/12	5	:30	11P- 11:35P (EST)		1										Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
13.2	Normal Line / Spot	10/15/12-10/15/12	6	:30	11P- 11:35P (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
14.0	Revised Line / Spot	10/15/12-10/15/12	4	:30	11:35P- 12:05A (EST)		1										Charlotte (WSOC)	NIGHTLINE	7/10/12

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14.1	Revised Line / Spot	10/15/12-10/15/12	5	:30	11:35P- 12:05A (EST)		1										Charlotte (WSOC)	NIGHTLINE	7/10/12
14.2	Normal Line / Spot	10/15/12-10/15/12	6	:30	11:35P- 12:05A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	NIGHTLINE	8/7/12
15.0	Revised Line / Spot	10/15/12-10/15/12	5	:30	12P- 1P (EST)		1										Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
15.1	Normal Line / Spot	10/15/12-10/15/12	6	:30	12P- 1P (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
16.0	Revised Line / Spot	10/15/12-10/15/12	4	:30	4P- 5P (EST)		2										Charlotte (WSOC)	DR OZ	7/10/12
16.1	Normal Line / Spot	10/15/12-10/15/12	6	:30	4P- 5P (EST)		2							2	\$600.00	\$1,200.00	Charlotte (WSOC)	DR OZ	7/10/12
17.0	Revised Line / Spot	10/15/12-10/15/12	3	:30	5A- 5:30A (EST)		1										Charlotte (WSOC)	NEWS DAYBREAK	7/10/12
17.1	Revised Line / Spot	10/15/12-10/15/12	4	:30	5A- 5:30A (EST)		1										Charlotte (WSOC)	NEWS DAYBREAK	7/10/12
17.2	Normal Line / Spot	10/15/12-10/15/12	6	:30	5A- 5:30A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
18.0	Revised Line / Spot	10/15/12-10/15/12	4	:30	6P- 6:30P (EST)		1										Charlotte (WSOC)	6P NEWS	7/10/12
18.1	Revised Line / Spot	10/15/12-10/15/12	5	:30	6P- 6:30P (EST)		1										Charlotte (WSOC)	6P NEWS	7/10/12
18.2	Normal Line / Spot	10/15/12-10/15/12	6	:30	6P- 6:30P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)	6P NEWS	8/7/12
19.0	Revised Line / Spot	10/15/12-10/15/12	4	:30	7A- 8A (EST)		1										Charlotte (WSOC)	GMA	7/10/12
19.1	Revised Line / Spot	10/15/12-10/15/12	5	:30	7A- 8A (EST)		1										Charlotte (WSOC)	GMA	7/10/12

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19.2	Normal Line / Spot	10/15/12-10/15/12	6	:30	7A- 8A (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	8/7/12
20.0	Revised Line / Spot	10/15/12-10/15/12	5	:30	8P- 10P (EST)		1										Charlotte (WSOC)	DWTS	7/10/12
20.1	Normal Line / Spot	10/15/12-10/15/12	6	:30	8P- 10P (EST)		1							1	\$4,800.00	\$4,800.00	Charlotte (WSOC)	DWTS	8/7/12
21.0	Revised Line / Spot	10/20/12-10/20/12	4	:30	12P- 12:30P (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
21.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	12P- 12:30P (EST)							1			\$200.00		Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
21.1.1	Preempt	10/20/12															Charlotte (WSOC)	Program Change/Exception - FOOTBALL	
22.0	Revised Line / Spot	10/20/12-10/20/12	4	:30	7A- 8A (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/10/12
22.1	Revised Line / Spot	10/20/12-10/20/12	5	:30	7A- 8A (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/10/12
22.2	Normal Line / Spot	10/20/12-10/20/12	6	:30	7A- 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	8/7/12
23.0	Revised Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)							1					Charlotte (WSOC)	GMA SATURDAY	7/10/12
23.1	Revised Line / Spot	10/20/12-10/20/12	5	:30	8A- 9A (EST)							1					Charlotte (WSOC)	GMA SATURDAY	7/10/12
23.2	Normal Line / Spot	10/20/12-10/20/12	6	:30	8A- 9A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	GMA SATURDAY	8/7/12
24.0	Revised Line / Spot	10/21/12-10/21/12	3	:30	11P- 11:35P (EST)								1				Charlotte (WSOC)	SUN LATE NEWS	7/10/12

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24.1	Revised Line / Spot	10/21/12-10/21/12	5	:30	11P- 11:35P (EST)								1				Charlotte (WSOC)	SUN LATE NEWS	7/10/12
24.2	Normal Line / Spot	10/21/12-10/21/12	6	:30	11P- 11:35P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)	SUN LATE NEWS	8/7/12
25.0	Revised Line / Spot	10/21/12-10/21/12	4	:30	12P- 12:30P (EST)								1				Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
25.1	Revised Line / Spot	10/21/12-10/21/12	5	:30	12P- 12:30P (EST)								1				Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
25.2	Normal Line / Spot	10/21/12-10/21/12	6	:30	12P- 12:30P (EST)								1	1	\$200.00	\$200.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
26.0	Revised Line / Spot	10/21/12-10/21/12	2	:30	6P- 6:30P (EST)								1				Charlotte (WSOC)	6P NEWS SUNDAY	7/10/12
26.1	Revised Line / Spot	10/21/12-10/21/12	3	:30	6P- 6:30P (EST)								1				Charlotte (WSOC)	6P NEWS SUNDAY	7/10/12
26.2	Normal Line / Spot	10/21/12-10/21/12	6	:30	6P- 6:30P (EST)								1	1	\$925.00	\$925.00	Charlotte (WSOC)	6P NEWS SUNDAY	8/7/12
27.0	Revised Line / Spot	10/21/12-10/21/12	3	:30	7A- 8A (EST)								1				Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/10/12
27.1	Revised Line / Spot	10/21/12-10/21/12	4	:30	7A- 8A (EST)								1				Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/10/12
27.2	Normal Line / Spot	10/21/12-10/21/12	6	:30	7A- 8A (EST)								1	1	\$250.00	\$250.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	8/7/12
28.0	Revised Line / Spot	10/18/12-10/18/12	3	:30	11P- 11:35P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
28.1	Revised Line / Spot	10/18/12-10/18/12	5	:30	11P- 11:35P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
28.2	Normal Line / Spot	10/18/12-10/18/12	6	:30	11P- 11:35P (EST)					1				1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12

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29.0	Revised Line / Spot	10/18/12-10/18/12	5	:30	12P- 1P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
29.1	Normal Line / Spot	10/18/12-10/18/12	6	:30	12P- 1P (EST)					1				1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
30.0	Revised Line / Spot	10/18/12-10/18/12	4	:30	4P- 5P (EST)					2							Charlotte (WSOC)	DR OZ	7/10/12
30.1	Normal Line / Spot	10/18/12-10/18/12	6	:30	4P- 5P (EST)					2				2	\$600.00	\$1,200.00	Charlotte (WSOC)	DR OZ	7/10/12
31.0	Revised Line / Spot	10/18/12-10/18/12	3	:30	5A- 5:30A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	7/10/12
31.1	Revised Line / Spot	10/18/12-10/18/12	4	:30	5A- 5:30A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	7/10/12
31.2	Normal Line / Spot	10/18/12-10/18/12	6	:30	5A- 5:30A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
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32.1	Revised Line / Spot	10/18/12-10/18/12	5	:30	5:30P- 6P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
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33.0	Revised Line / Spot	10/18/12-10/18/12	4	:30	6P- 6:30P (EST)					1							Charlotte (WSOC)	6P NEWS	7/10/12
33.1	Revised Line / Spot	10/18/12-10/18/12	5	:30	6P- 6:30P (EST)					1							Charlotte (WSOC)	6P NEWS	7/10/12
33.2	Normal Line / Spot	10/18/12-10/18/12	6	:30	6P- 6:30P (EST)					1				1	\$900.00	\$900.00	Charlotte (WSOC)	6P NEWS	8/7/12
34.0	Revised Line / Spot	10/18/12-10/18/12	4	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	7/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321423

Schedule Dates 10/15/12-10/21/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C15C21 GOV (132630)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C15C21
Account Types National/Political
Billing Type Standard
Comments MCCROY FOR GOVERNOR
MCCROY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221198
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,638.00
Net Total \$60,282.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	85	\$70,920.00
Grand Total:	85	\$70,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.1	Revised Line / Spot	10/18/12-10/18/12	5	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	7/10/12
34.2	Normal Line / Spot	10/18/12-10/18/12	6	:30	7A- 8A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	8/7/12
35.0	Revised Line / Spot	10/16/12-10/16/12	3	:30	11P- 11:35P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
35.1	Revised Line / Spot	10/16/12-10/16/12	5	:30	11P- 11:35P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
35.2	Normal Line / Spot	10/16/12-10/16/12	6	:30	11P- 11:35P (EST)			1						1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
36.0	Revised Line / Spot	10/16/12-10/16/12	5	:30	12P- 1P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
36.1	Normal Line / Spot	10/16/12-10/16/12	6	:30	12P- 1P (EST)			1						1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
37.0	Revised Line / Spot	10/16/12-10/16/12	4	:30	4P- 5P (EST)			2									Charlotte (WSOC)	DR OZ	7/10/12
37.1	Normal Line / Spot	10/16/12-10/16/12	6	:30	4P- 5P (EST)			2						2	\$600.00	\$1,200.00	Charlotte (WSOC)	DR OZ	7/10/12
38.0	Revised Line / Spot	10/16/12-10/16/12	3	:30	5A- 5:30A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	7/10/12
38.1	Revised Line / Spot	10/16/12-10/16/12	4	:30	5A- 5:30A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	7/10/12
38.2	Normal Line / Spot	10/16/12-10/16/12	6	:30	5A- 5:30A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
39.0	Revised Line / Spot	10/16/12-10/16/12	4	:30	5:30P- 6P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
39.1	Revised Line / Spot	10/16/12-10/16/12	5	:30	5:30P- 6P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321423

Schedule Dates 10/15/12-10/21/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C15C21 GOV (132630)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C15C21
Account Types National/Political
Billing Type Standard
Comments MCCROY FOR GOVERNOR
MCCROY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221198
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,638.00
Net Total \$60,282.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	85	\$70,920.00
Grand Total:	85	\$70,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.2	Normal Line / Spot	10/16/12-10/16/12	6	:30	5:30P- 6P (EST)			1						1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
40.0	Revised Line / Spot	10/16/12-10/16/12	4	:30	6P- 6:30P (EST)			1									Charlotte (WSOC)	6P NEWS	7/10/12
40.1	Revised Line / Spot	10/16/12-10/16/12	5	:30	6P- 6:30P (EST)			1									Charlotte (WSOC)	6P NEWS	7/10/12
40.2	Normal Line / Spot	10/16/12-10/16/12	6	:30	6P- 6:30P (EST)			1						1	\$900.00	\$900.00	Charlotte (WSOC)	6P NEWS	8/7/12
41.0	Revised Line / Spot	10/16/12-10/16/12	4	:30	7A- 8A (EST)			1									Charlotte (WSOC)	GMA	7/10/12
41.1	Revised Line / Spot	10/16/12-10/16/12	5	:30	7A- 8A (EST)			1									Charlotte (WSOC)	GMA	7/10/12
41.2	Normal Line / Spot	10/16/12-10/16/12	6	:30	7A- 8A (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	8/7/12
42.0	Revised Line / Spot	10/16/12-10/16/12	2	:30	9P- 10P (EST)			1									Charlotte (WSOC)	DWTS RESULTS	7/10/12
42.1	Revised Line / Spot	10/16/12-10/16/12	4	:30	9P- 10P (EST)			1									Charlotte (WSOC)	DWTS RESULTS	7/10/12
42.2	Normal Line / Spot	10/16/12-10/16/12	6	:30	9P- 10P (EST)			1						1	\$6,000.00	\$6,000.00	Charlotte (WSOC)	DWTS RESULTS	8/7/12
43.0	Revised Line / Spot	10/17/12-10/17/12	3	:30	11P- 11:35P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
43.1	Revised Line / Spot	10/17/12-10/17/12	5	:30	11P- 11:35P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
43.2	Normal Line / Spot	10/17/12-10/17/12	6	:30	11P- 11:35P (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
44.0	Revised Line / Spot	10/17/12-10/17/12	4	:30	11:35P- 12:05A (EST)				1								Charlotte (WSOC)	NIGHTLINE	7/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321423

Schedule Dates 10/15/12-10/21/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C15C21 GOV (132630)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C15C21
Account Types National/Political
Billing Type Standard
Comments MCCROY FOR GOVERNOR
MCCROY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221198
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,638.00
Net Total \$60,282.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	85	\$70,920.00
Grand Total:	85	\$70,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.1	Revised Line / Spot	10/17/12-10/17/12	5	:30	11:35P- 12:05A (EST)				1								Charlotte (WSOC)	NIGHTLINE	7/10/12
44.2	Normal Line / Spot	10/17/12-10/17/12	6	:30	11:35P- 12:05A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	NIGHTLINE	8/7/12
45.0	Revised Line / Spot	10/17/12-10/17/12	5	:30	12P- 1P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
45.1	Normal Line / Spot	10/17/12-10/17/12	6	:30	12P- 1P (EST)				1					1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
46.0	Revised Line / Spot	10/17/12-10/17/12	4	:30	4P- 5P (EST)				2								Charlotte (WSOC)	DR OZ	7/10/12
46.1	Normal Line / Spot	10/17/12-10/17/12	6	:30	4P- 5P (EST)				2					2	\$600.00	\$1,200.00	Charlotte (WSOC)	DR OZ	7/10/12
47.0	Revised Line / Spot	10/17/12-10/17/12	3	:30	5A- 5:30A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	7/10/12
47.1	Revised Line / Spot	10/17/12-10/17/12	4	:30	5A- 5:30A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	7/10/12
47.2	Normal Line / Spot	10/17/12-10/17/12	6	:30	5A- 5:30A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
48.0	Normal Line / Spot	10/19/12-10/19/12	6	:30	10:58A- 11:57A (EST)	1					X			1	\$325.00	\$325.00	Charlotte (WSOC)		8/7/12
49.0	Normal Line / Spot	10/19/12-10/19/12	6	:30	5P- 5:30P (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)		8/7/12
50.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	5:30P- 6P (EST)						1			1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
51.0	Normal Line / Spot	10/19/12-10/19/12	6	:30	10A- 11A (EST)						1			1	\$245.00	\$245.00	Charlotte (WSOC)	DR PHIL	8/7/12
52.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	7A- 8A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321423

Schedule Dates 10/15/12-10/21/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C15C21 GOV (132630)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C15C21
Account Types National/Political
Billing Type Standard
Comments MCCROY FOR GOVERNOR
MCCROY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221198
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,638.00
Net Total \$60,282.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	85	\$70,920.00
Grand Total:	85	\$70,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.0	Normal Line / Spot	10/19/12-10/19/12	6	:30	8A- 9A (EST)						1			1	\$600.00	\$600.00	Charlotte (WSOC)	GMA	8/7/12
54.0	Normal Line / Spot	10/19/12-10/19/12	6	:30	10P- 11P (EST)						1			1	\$3,500.00	\$3,500.00	Charlotte (WSOC)	20/20	8/7/12
55.0	Normal Line / Spot	10/15/12-10/15/12	6	:30	10:58A- 11:57A (EST)	1	X							1	\$325.00	\$325.00	Charlotte (WSOC)		8/7/12
56.0	Normal Line / Spot	10/15/12-10/15/12	6	:30	5P- 5:30P (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)		8/7/12
57.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30P- 6P (EST)	1	X							1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
58.0	Normal Line / Spot	10/20/12-10/20/12	6	:30	11:30P- 12:05A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12
59.0	Normal Line / Spot	10/20/12-10/20/12	3	:30	12:05A- 1:05A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12
60.0	Normal Line / Spot	10/18/12-10/18/12	6	:30	10A- 11A (EST)					1				1	\$245.00	\$245.00	Charlotte (WSOC)	DR PHIL	8/7/12
61.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	11:35P- 12:05A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	NIGHTLINE	8/7/12
62.0	Normal Line / Spot	10/18/12-10/18/12	6	:30	5P- 5:30P (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)		8/7/12
63.0	Normal Line / Spot	10/18/12-10/18/12	6	:30	6A- 7A (EST)					1				1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
64.0	Normal Line / Spot	10/18/12-10/18/12	6	:30	7A- 8A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)		8/7/12
65.0	Normal Line / Spot	10/18/12-10/18/12	6	:30	9P- 10P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		8/7/12
66.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	10A- 11A (EST)			1						1	\$245.00	\$245.00	Charlotte (WSOC)		8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321423

Schedule Dates 10/15/12-10/21/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C15C21 GOV (132630)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C15C21
Account Types National/Political
Billing Type Standard
Comments MCCROY FOR GOVERNOR
MCCROY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221198
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,638.00
Net Total \$60,282.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	85	\$70,920.00
Grand Total:	85	\$70,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
67.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	10P- 11P (EST)			1						1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/7/12
68.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	11:35P- 12:05A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)		8/7/12
69.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	5P- 5:30P (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)		8/7/12
70.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	6A- 7A (EST)			1						1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
71.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	7A- 8A (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)		8/7/12
72.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	8A- 9A (EST)			1						1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12
73.0	Normal Line / Spot	10/17/12-10/17/12	6	:30	10A- 11A (EST)				1					1	\$245.00	\$245.00	Charlotte (WSOC)		8/7/12
74.0	Normal Line / Spot	10/17/12-10/17/12	6	:30	10:58A- 11:57A (EST)				1					1	\$325.00	\$325.00	Charlotte (WSOC)		8/7/12
75.0	Normal Line / Spot	10/17/12-10/17/12	6	:30	5P- 5:30P (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)		8/7/12
76.0	Normal Line / Spot	10/17/12-10/17/12	6	:30	5:30P- 6P (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
77.0	Normal Line / Spot	10/17/12-10/17/12	6	:30	7A- 8A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)		8/7/12
78.0	Normal Line / Spot	10/17/12-10/17/12	6	:30	8A- 9A (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12
79.0	Normal Line / Spot	10/15/12-10/15/12	6	:30	6A- 7A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
80.0	Normal Line / Spot	10/15/12-10/15/12	6	:30	7A- 8A (EST)	1	X							1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321423

Schedule Dates 10/15/12-10/21/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C15C21 GOV (132630)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C15C21
Account Types National/Political
Billing Type Standard
Comments MCCROY FOR GOVERNOR
MCCROY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221198
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,638.00
Net Total \$60,282.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	85	\$70,920.00
Grand Total:	85	\$70,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
81.0	Normal Line / Spot	10/15/12-10/15/12	6	:30	8A- 9A (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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